

C.P.& Berar E. S. College, Tulshibagh, Mahal Nagpur

Department of Commerce

Session 2024-25

4th Jan 2025 at 10 am

## Report on BimaSakhi Placement Drive at C.P. & Berar College

Students from various streams, college faculty, representatives from LIC Nagpur

### Introduction

The BimaSakhi Placement Drive, organized at C.P. & Berar College, aimed to provide students with job opportunities in the insurance sector. BimaSakhi, an initiative focused on women empowerment through employment in the insurance industry, strives to create a skilled workforce competent in insurance sales and services.

### Objectives

- To provide students with opportunities to explore career options in the insurance sector.
- To empower women by facilitating employment opportunities in a traditionally male-dominated industry.
- To equip students with information about the insurance industry and its career pathways.

### Procedure

The placement drive featured several activities to engage students and provide them with insights into the insurance sector:

#### 1. Mr. Pravin Kale made Presentation on BimaSakhiYojna

- The representatives shared the mission and vision of the BimaSakhi initiative, highlighting the importance of women in the insurance sector.

- Explained the roles and responsibilities associated with various positions available in the insurance field.

The BimaSakhi scheme, launched by Prime Minister Narendra Modi, is an initiative aimed at enhancing the financial inclusion of women in India through microinsurance. The program is designed to provide women with the opportunity to become entrepreneurs while offering insurance products at the grassroots level.

Key Features of the BimaSakhi Scheme:

1. Empowerment of Women: The scheme focuses on empowering women by training them to become 'BimaSakhi' (insurance agents) so that they can sell insurance products and provide financial advice within their communities.
2. Microinsurance Products: Under this scheme, various microinsurance products are made available, which are affordable and suited for low-income households.
3. Financial Inclusion: The initiative aims to increase the penetration of insurance and financial literacy among women, thus promoting financial inclusion in rural and semi-urban areas.
4. Training and Capacity Building: The women selected to be 'BimaSakhi' will receive training on various aspects of insurance, enabling them to educate others while also generating a source of income.
5. Enhancing Livelihoods: It helps women not only to build a career in the financial sector but also to support their families and improve their livelihoods.
6. Community Bonding: By creating a network of women who serve their communities, the program fosters trust and helps in better outreach for insurance schemes.

Overall, the BimaSakhi scheme is a holistic approach towards empowering women, promoting entrepreneurship, and enhancing financial literacy and inclusion among underserved populations in India.

2. Skill Development Workshops:\*\*

- Conducted interactive sessions focusing on essential skills like communication, sales techniques, customer service, and financial literacy.

- Resume writing and interview preparation sessions were held to prepare students for job applications.

3. One-on-One Interaction:

- Students had the opportunity to engage directly with BimaSakhi representatives for personalized guidance and mentoring.

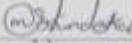

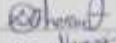

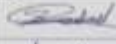






- Some students participated in mock interviews to practice their interview skills.

#### 4. Placement Opportunities:

- Eligible candidates were invited to apply for various roles within the organization.
- On-the-spot interviews were conducted for shortlisted candidates, and job offers were made to some successful applicants.

#### Student Participation

The event witnessed enthusiastic participation from students across various disciplines. Several students expressed their interest in pursuing careers in the insurance sector after learning about the opportunities and growth potential.

Sr.No	Name of the Student	Mob. No.	Signature
1	Neha B. Shindekar	9860966196	
2	Neha. Kishwaha	9370416804	
3	Jayashree M. Bhumbe	8367953436	J.M. Bhumbe
4	Sneha G. Ghariaat	7834465086	
5	Ritwica R. Chaudhari	8263835822	
6	Santiy .S. Kharad	9796332391	
7	Chanda S. Medau	9021925491	
8	Poochi B. Parate	9284497497	
9	Shweta P. Marasam	7499082477	
10	Kaishik . H. Chitkate	9209457494	
11	Poojal . P. Chute	7620083928	
12	ARUN LAKHAN N. R. PATIL	620065 7909	

13	Parul N. Kakde	7666286617	Parul
14	Zagor - Wargane	9767427298	Zagor
15	Subhanga G. Randai	9022282085	Randai
16	Maya I. Dakcha	9823633667	Dakcha
17	Rupali S. Bhare	9975749029	Bhare
18	Deepali B. Mahalik	7387753991	Mahalik
19	Devyani A. Apte	9922109802	Apte
20	Swati B. Kagbhat	9405999710	Kagbhat
21	Aastha D. Zade	8799815648	Aastha
22	Kamakshi R. Khazade	8998611861	Kamakshi
23	Poonam Lohakare	8999781125	P. Lohakare
24	Shweta Sankhe	9889550412	Shweta
25	Diya Parse	90964904	Diya
26	Sulochana H. Bharde	8767684351	Bharde
27	Dipak N. Sharma	8767825916	Dipak
28	Rajnish C. Patle	8055474260	Patle
29	Mumli S. Naitam	9373301741	Naitam
30	Abhay G. Wadhaj	9021287553	Wadhaj

## Feedback

Post-event feedback was collected from both students and organizers:

Students: Overall positive response, highlighting the informative sessions and the relevance of skills being addressed.

Dr. Medha Kanetkar Placement Officer and Organizer Acknowledged the high level of engagement from students and the potential for future collaboration with the college for further placements and workshops.

## Conclusion

The BimaSakhi Placement Drive at C.P. & Berar College was a significant step toward empowerment and employment for students, particularly women. The initiative not only provided valuable career prospects but also fostered necessary skills for success in the professional world. Continuous collaboration between educational institutions and organizations like BimaSakhi can enhance career opportunities for students and contribute to a more inclusive workforce.

## Photographs of The Event



○ Saturday, December 28 2024, 09:52:32 AM  
○ Killa, 3, Mahal Rd, Tulsi Bagh, Mahal,  
Nagpur, Maharashtra 440032, India  
📍 21° 8' 29" N, 79° 6' 35" E 241m  
🌡 24.0°C 🌬 8.6Km/h 🌤 94%



○ Saturday, January 04 2025, 10:04:17 AM  
○ 44R5+GQ9, Naik Rd, Mangalwari, Mahal,  
Nagpur, Maharashtra 440032, India  
📍 21° 8' 27" N, 79° 6' 33" E 262m  
🌡 21.4°C 🌬 12.6Km/h 🌤 43%





🕒 Saturday, January 04 2025, 10:39:15 AM

📍 44R5+GQ9, Naik Rd, Mangalwari, Mahal, Nagpur, Maharashtra 440032, India

📍 21° 8' 27" N, 79° 6' 33" E 262m

🌡️ 23.2°C 🌬️ 12.2Km/h 📶 36%

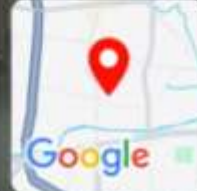




🕒 Saturday, January 04 2025, 10:02:08 AM  
📍 44R5+GQ9, Naik Rd, Mangalwari, Mahal, Nagpur, Maharashtra 440032, India  
📍 21° 8' 27" N, 79° 6' 33" E 262m  
🌡 21.4°C 🌬 12.6Km/h 🌤 43%



🕒 Saturday, January 04 2025, 09:59:01 AM  
📍 44R5+GQ9, Naik Rd, Mangalwari, Mahal, Nagpur, Maharashtra 440032, India  
📍 21° 8' 27" N, 79° 6' 33" E 262m  
🌡 21.4°C 🌬 12.6Km/h 🌤 43%





## ‘विमा सखी रोजगार’ मेळाव्याला प्रतिसाद सी.पी.अँड.बेरार महाविद्यालयाचा उपक्रम



नागपूर. महिला सक्षमीकरणासाठी पंतप्रधान मोदी यांनी सुरू केलेल्या विमा सखी योजनेअंतर्गत सी. पी. अँड. बेरार महाविद्यालयात विमा सखी रोजगार मेळाव्याचे आयोजन करण्यात आले. यात सुमारे 100 विद्यार्थिनींनी सहभाग नोंदवला. एलआयसीच्या पुढाकाराने घेण्यात आलेल्या या मेळाव्यात एलआयसीचे विमा एजंट बनण्यासाठी आवश्यक असलेली आयआरडीएची परीक्षा उत्तीर्ण करण्याकरिता आवश्यक असलेले तीन दिवसाचे प्रशिक्षण देखील एलआयसीद्वारे देण्यात येणार आहे. या योजनेअंतर्गत

विद्यार्थिनींना दरमहा सात हजार आणि कमिशन देण्याची तरतूद आहे. या योजनेचा लाभ घेण्याकरिता एलआयसीद्वारे तसेच महाविद्यालयाद्वारे विद्यार्थिनींना प्रोत्साहित करण्यात आले. एलआयसीचे प्रवीण काळे यांनी एलआयसीची भूमिका आणि विमा सखी योजनेची विस्तृत माहिती दिली. कार्यक्रमाच्या अध्यक्षस्थानी महाविद्यालयाचे प्राचार्य अरविंद जोशी होते. प्रास्ताविक समन्वयक डॉ. मेधा कानेटकर यांनी तर डॉ. दीक्षित यांनी आभार मानले. श्रीकांत पांडे व किशोर भीमाशंकर यावेळी उपस्थित होते.

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